

Mark Beckham Memorial Scholarship 1954 - 2000

Mark Beckham, son of Anna & Dow Beckham, an avid marathon runner who had been in excellent health, died suddenly July 25, 2000, at age 45.

Mark was born and raised in Coos Bay, Oregon. Although Mark initially planned to go to Harvard as an undergraduate, a visit to MIT while a high school senior quickly helped him change his mind. While at MIT, Mark was active in ATO, serving as pledge trainer and rush chairman. He also gave campus tours and played drums in the jazz band. Mark worked with Professor Harleman in the water resources lab, and focused on environmental topics while earning his SB and SM degrees in Civil Engineering.

Following graduation from MIT, Mark worked as a consultant with Bain & Co., and then attended Harvard Business School, graduating in 1981. Mark did consulting with the Boston Consulting Group and Schubert Associates prior to founding his own company, USA Research, a consulting firm specializing in the research and analysis of computer, communications, and biotechnology companies. Mark served as president of USA Research from 1984 to the present. His wife, who worked with him, is continuing operation of the business, which is based in Portland, Oregon.

Mark originally met his wife, Cynthia (Cindy) Carlson, in 1976 on the exchange bus while she studied at Wellesley. They were friends, but lost touch until 1985, when they reconnected and then married. They have two sons, Willy and Danny.



Mark Beckham, skiing with sons Danny & Willy